



Dhaka Commerce College

(Self-financed, free from politics and smoking) College Code: 1375 (DB), 6438 (NU), EINN: 108207
Dhaka Commerce College Road, Mirpur, Dhaka-1216, Phone: 48033903, 48036942, 48037357
Website: www.dcc.edu.bd, facebook: Dhaka Commerce College

Date: 02/11/2023

Ref. No: DCC-

Notice

4th Year (Session: 2017-18) 7th Semester 1st Mid Term Examination 2023 of BBA (Honours) Professional Program will commence from 15/11/2023. The Students have to collect their Admit Card from the Department of Business Administration (DBA) within 10/11/2023. Each Subject has total Marks of 40 and duration of 2 (two) hours.

Instructions to be followed by the students in the Exam Hall:

1. No Student will be allowed without Admit Card and ID Card.
2. If any illegal activities observed he/she will be expelled.
3. Any papers, books, bag, mobile etc. irrelevant to the exam will not be allowed.
4. Must be present at least 15 minutes before the exam starts.
5. Sharing of pen, pencil, scale, eraser, calculator etc. are not allowed.
6. Must write 16 to 18 lines in each page and there should be 5 to 6 words in each line.
7. Should stay in the exam hall for the total exam time.
8. Participants must wear the college uniform.
9. If anybody fails to show admit card in the exam hall then he/she has to deposit Tk.100/- (one hundred) at the Accounts Section and collect a Duplicate Admit Card from the Exam Controlling Section.

Examination Schedule and Time

Date & Day	Subject and Code	Time
15/11/2023 (Wednesday)	Code 542301: Customer Relationship Management (Mkt)	1:00pm-3:00pm
	Code 542401: Corporate Finance (Fin)	
16/11/2023 (Thursday)	Code 542303: Consumer Behavior (Mkt)	1:00pm-3:00pm
	Code 542403: Working Capital Management (Fin)	
19/11/2023 (Sunday)	Code 542305: Brand Management (Mkt)	1:00pm-3:00pm
	Code 542405: Bank Management (Fin)	
20/11/2023 (Monday)	Code 542307: E-Marketing (Mkt)	1:00pm-3:00pm
	Code 542407: E-Banking (Fin)	
21/11/2023 (Tuesday)	Code 542309: Service Marketing (Mkt)	1:00pm-3:00pm
	Code 542409: Fundamentals of Investments (Fin)	

Deputy Controller
of Examinations

Convener
of Examinations

Vice-Principal

Principal

Distribution

SL	Sign	SL	Sign
1	Office of the Principal	16	Chairman, Department of Mathematics
2	Vice-Principal	17	Home Science
3	Chairman, Department of Bangla	18	Student Advisor
4	Chairman, Department of English	19	Convener, Examination Committee
5	Chairman, Department of Management	20	Class Room of BBA Program (7 th Sem.)
6	Chairman, Department of Accounting	21	All Notice Board
7	Chairman, Department of Marketing	22	Central Library
8	Chairman, Department of Finance and Banking	23	Office
9	Chairman, Department of Economics	24	Accounts Section
10	Director, Department of Business Administration	25	Engineering Section
11	Chairman, Department of CSE	26	Medical Section
12	Chairman, Department of Statistics	27	Security Section
13	Chairman, Department of Physics	28	Automation Section
14	Chairman, Department of Chemistry	29	Secretary, DCCKS
15	Chairman, Department of Biology	30	Office, Examinations Controlling Section